

## EYE on VI – JULY 2011 (3rd Quarter)

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### **Calendar** - *(Events, conferences, workshops, & professional development opportunities)*

**8 Aug** – Last Advanced Photojournalism and Motion Media Courses start, Syracuse University, Syracuse, NY

**23-26 Aug** – Army VISC and LANDWARNET, Tampa

**13-16 Sep** – Marine Corps PA Leaders & Professional Development Conference, New Orleans

**26 Sep** – Navy PA/VI Training Symposium, Baltimore, MD

**28-29 Sep** – WWIO Conference, Chantilly, VA (NRO Conference Center)

**27-29 Sep** – Annual NATO PA Conference, Bydgoszcz, Poland

**\*\*SOUTHCOM PA Conference postponed until Spring 2012**

**24 Oct** – DVI Steering Committee (DVISC) Meeting, Pentagon Conference Center

**\*Save the Date\* 14-18 Nov -- Joint Combat Camera Planning Group (JCCPG) Meeting**  
at the new DMA facility, Fort Meade, MD

### **VI Hot Topics**

#### **DMA Move to Fort Meade**

More than half of the DVI and DIMOC personnel have moved to Fort Meade. The move continues through August. Our intent is to keep operations running with minimal interruptions, but we ask for patience during this timeframe. Note our new address (and subsequent phone numbers):

**DMA, (Attn: DVI/DIMOC)**

**6700 Taylor Avenue,**

**Ft. Meade, MD 20755**

Phone numbers will be sequential starting with **(301) 222-6001**

**Note: ASK DIMOC # (Customer Service Center) will not change: 1-888-743-4662**

#### **T-ASA Cut-off Dates**

We are quickly approaching FY11 cut-off dates for submitting requirements and funding to T-ASA. Please note the cut-off date notices for T-ASA contracting:

Open market \$25,000 - \$150,000 -- 29 Jul

Open market \$15,000 - \$25,000 -- 5 Aug

Open market less than \$15,000 -- 12 Aug

GSA/SEWP \$25,000 - \$150,000 -- 5 Aug

GSA/SEWP less than \$25,000 -- 12 Aug

MILSTRIP REQUISITIONS -- 30 Sep

The information above is provided to assist all T-ASA customers with their normal planning cycle.

Your funded requirements and all supporting documentation must be received at T-ASA on or before the above dates so we can ensure obligation of your funds prior to the end of the FY.

Funds normally will not be accepted after the above cut-off dates. Points of Contact are:

Teresa Lair, T-ASA Operations Chief, (951)413-2666/DSN 348-1666

Rex Woodruff, T-ASA Director, (951-413-2354/DSN 348-1354

#### **DIMOC Imagery Statistics**

Imagery received for 3<sup>rd</sup> Quarter: Still: 67,448 Motion: 1,702

Imagery posted for 3<sup>rd</sup> Quarter: Still: 48,796 Motion: 301

**Thank You!** - to the photographers and the VI community who submitted imagery of the humanitarian assistance and disaster relief operations, to include recent earthquakes, floods, and wildfires. Keep up the great work!

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### VISION ID Update

Do you have your VISION ID yet? We continue to see registrations and have added about 800 in the past month. See the FAQs below if you still need one.

### DMA Multi-media Survey

Please participate in the following Multi-media Survey being conducted from 26 July to 1 Sept. Your input will provide data on VI equipment and processes, which will be shared at the 24 Oct DVI Steering Committee meeting.

<http://www.eSurveysPro.com/Survey.aspx?id=c62ae112-a316-49ea-90c8-b6c20d88151b>

### Best Imagery Highlighted

Contact the DoD Image Gallery <[dodimagegallery@DMA.MIL](mailto:dodimagegallery@DMA.MIL)> to get on their daily distribution for imagery products such as: <http://dams.defenseimagery.mil/lightbox/?lightbox=9208357>

An additional imagery resource highlighting each week:

<http://www.defense.gov/weekinphotos/weekinphotoslist.aspx>

### Imagery needed

-- based on customer comments; these are considered "evergreen" images that can be used over a longer time frame.

- Video images that could be used for recruiting purposes, specifically, recruiting doctors, dentists, nurses, medical specialists, medical service corps, etc. Video taken in different sequences, different angles/perspectives, close-up/medium/distance of a particular incident (e.g., treating a specific patient, responding to an emergency) that 'tells a story' would be most helpful. Rather than b-roll, video that shows a story or has a specific focus.
- Combat footage; current operations footage (video and stills) from the different AORs and in the field.

### FAQs

**Q1: I have a question about how to deal with security badges in photos for public release. Is there a policy that requires that security badges be blurred or have a black dot placed over it in released photos?**

A1: This question is indirectly addressed in the new DODI 5040.02 (not yet signed or posted) under Enclosure 10 (Prohibited Alteration of Official DOD Imagery) section 4d which states: "The obvious masking of portions of a photographic image in support of specific criminal investigation, privacy, security, or legal requirements is authorized. The image caption will indicate that the image was modified..."

**Q2. I am looking for a location to get an official photograph for an officer board?**

A2. Go to our home page, [www.defenseimagery.mil](http://www.defenseimagery.mil), click on the COMMUNITY tab on the top of the page, click on VI Facilities and then search by Facility Location. You can search by city, state, zip code or country. You could also search by distance from zip code and enter your zip code and distance. Please contact the VI Facility directly to see if they take Dept. of the Army photos and to then schedule an appointment. Phone numbers and a list of service options/capabilities will be listed under their VI Facility Details.

**Q3. How do I get a VISION ID?**

A3. To obtain a VISION ID, you will need to register for a Defense Imagery Server (DIS) account. Please note registration requires both your Common Access Card (CAC) and .mil email address. Access <https://vipro.defenseimagery.mil/> click on "I agree to the Terms & Conditions" and then click on the REGISTER button. Once your Defense Imagery Server (DIS) account has been created, you will be re-directed back to <https://vipro.defenseimagery.mil/> to Login and obtain your VISION ID. Please be sure to answer YES to the question "Are you a DoD VI Professional?" and continue following the instructions.

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### VI Policy Update

**DODI 5040.02 Visual Information (VI) Status** - This DoD instruction on Visual Information is awaiting signature. We will then post the link online at: [www.DefenseImagery.mil](http://www.DefenseImagery.mil)

### VI Productions

A reissuance of the **DoDI 5040.07 DoD VI Production Procedures** (and 5040.09 - combining the two instructions and amplifying the processes) has been drafted. Through the efforts of the Defense Production Working Group, information on the video production process and current production issues has been incorporated into the revised instruction. The reissuance is now in internal ASD(PA) coordination prior to formal coordination with the DoD Components.

### Joint VI CONOPS

Once DODI 5040.02 is signed, the Joint VI CONOPS will also be posted online under Learning Resources at: [www.DefenseImagery.mil](http://www.DefenseImagery.mil) We continue to seek Lessons Learned, AARs, and case studies to include online.

### Training and Professional Development Opportunities

**DINFOS COURSES:** [http://www.dinfos.dma.mil/DinfosWeb/CourseInfo/course\\_catalog.aspx](http://www.dinfos.dma.mil/DinfosWeb/CourseInfo/course_catalog.aspx)

#### Visual Information Management Course (2 weeks)

060 -- 25 Jul 2011 - 05 Aug 2011

070 -- 12 Sep 2011 - 23 Sep 2011

#### Combat Camera Leadership Course (2 weeks)

Class 010 – 07 May 2012 – 18 May 2012 (*\*Note this is the only iteration offered in 2012*)

#### Intermediate Photojournalism Course (8.5 weeks)

060 - 31 Aug 2011 - 01 Nov 2011

010 - 04 Jan 2012 - 01 Mar 2012

#### Intermediate Videography Course (3 weeks)

050 -- 11 Jul 2011 - 29 Jul 2011

010 - 23 Jan 2012 - 10 Feb 2012

#### Advanced Electronic Journalism Course

030 -- 18 Jul 2011 - 12 Aug 2011

040 -- 06 Sep 2011 - 04 Oct 2011

010 -- 05 Oct 2011 - 03 Nov 2011

#### Intermediate Public Affairs Specialist Course (1 week)

040 -- 15 Aug 2011 - 25 Aug 2011

010 - 17 Oct 2011 - 27 Oct 2011

#### Joint Expeditionary Public Affairs Course (2 weeks)

020 -- 11 Jul 2011 - 22 Jul 2011

010 - 28 Nov 2011 - 09 Dec 2011

#### Joint Intermediate Public Affairs Course (4 weeks)

020 - 22 Aug 2011 - 22 Sep 2011

#### Joint Senior Enlisted Public Affairs Course (2 weeks)

010 - 31 Oct 2011 - 16 Nov 2011

### OTHER Training Opportunities

**JECC Planners course** Questions? Contact Mr. Judge Graham at (757) 836-7028/8964; DSN: 836 or [judge.graham@jcom.mil](mailto:judge.graham@jcom.mil) - <https://us.jcom.mil/sites/SJFHQ/OpsDiv/Pages/Training.aspx>  
*If you have a workshop, conference, course, etc. please contact us and we will share with the VI community. NOTE: If you have something you think should be included, please email content to EYE on VI at: [http://www.defenseimagery.mil/submitComments\\_input.action](http://www.defenseimagery.mil/submitComments_input.action)*

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